

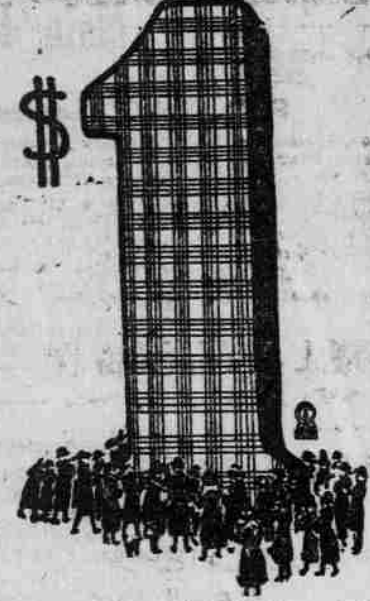
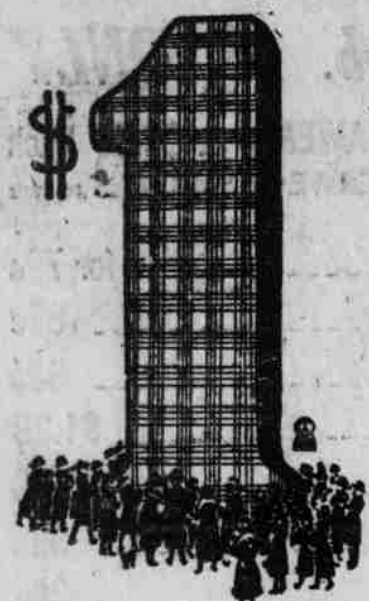
No mail or telephone orders will be received for these Dollar Day offerings—none sent C. O. D. or on memo.

The Porteous & Mitchell Co.

Hundreds of Dollar Day special values, not advertised, will be displayed on our counters. Look for Dollar Day tickets.

Saturday, February 16th, Will Be Norwich Dollar Day

OVER THE TOP DOLLAR DAY



MAKE NO OTHER PLANS FOR SATURDAY, FEBRUARY 16TH, FOR ON THAT DAY THE LEADING NORWICH BUSINESS HOUSES WILL CO-OPERATE TO MAKE YOUR MONEY BRING YOU THE GREATEST RETURNS YOU HAVE EVER KNOWN IN STRICTLY DESIRABLE MERCHANDISE OF STERLING QUALITIES

Women's Neckwear, Etc.

All our Collars, Sets, Jabots, Pichus, Etc., ranging in price from \$1.25 to \$3.00, at \$1.00. Ostrich Boas, black or white, \$1.50 to \$3.00 values, at \$1.00. Chiffon Auto Vests, six desirable colorings, regular \$1.50 value, at \$1.00. Long Sleeve Guimpes and Chemisettes, regular \$1.50 value, at \$1.00.

Children's Leggings

Children's Knit Leggings, black or white, value up to \$1.75, at \$1.00.

Fur Trimmings

Fur Trimmings, all widths, value up to \$2.50 a yard, at \$1.00.

NEVER in the history of the store's selling has the buying power of a Dollar been so greatly magnified as on this occasion, every department in the store having made extraordinary efforts to give the greatest possible values for one dollar. And never was it more important to practice economy in buying than now—when the problem of saving is forced home on every one.

READ every item in this advertisement—don't miss one, no matter how small the type, as every item mentioned here is unusual value. And please remember that every article offered in this advertisement, or on our counters, will measure up to our required standard of quality—grades that will give service and satisfaction to their purchasers.

THE special offerings for Dollar Day which appear in this page advertisement, furnish a most forcible demonstration of the purchasing power of a dollar, at this store, on Dollar Day—and the items mentioned are only a small part of the Dollar Day bargains. In order that ALL our patrons may have an opportunity to share in these offerings, this store will not open on Dollar Day—Saturday, February 16th—UNTIL 9 A. M.

Art Department

Stamped Night Gowns, regular \$2.00 quality, at \$1.00. Stamped Linen Pillow Cases, regular \$1.50 quality, at \$1.00. Japanese Lunch Sets, regular \$1.50 and \$2.00 values, at \$1.00. Cretonne Knitting Bags, regular \$1.50 value, at \$1.00.

Silk Nets

Silk Nets, in black, white and colors, value up to \$2.00 a yard, at \$1.00.

All-over Laces

All-over Laces, a splendid assortment, in black, white and ecru, value up to \$2.50 a yard, at \$1.00.

Consider Well These Special Values—They Are for One Day Only—Saturday, February 16th

5 YARDS OF 25c RIBBON FOR \$1.00

On Dollar Day we offer our entire line of 25c Brilliant Taffeta Hairbow Ribbon, full 5/8 inches wide, black, white and colors, at 5 yards for \$1.00.

Dollar Day Specials in Gloves

Women's Two-clasp Silk Gloves, in black and white, regular 75c value—at 2 pairs for \$1.00.

Women's Chemisette Gloves, white with black embroidery, regular 75c value—at 2 pairs for \$1.00.

Women's Extra Heavy Silk Gloves, "Kaysar" make, black and white, regular \$1.15 value—price a pair—\$1.00.

Women's 16-Button Length Silk Gloves, black and white, regular \$1.15 value—price a pair—\$1.00.

Women's Long Capeskin Gloves, principally black, value \$2.00—price a pair—\$1.00.

Women's Fine Quality Dress Kid Gloves, in reddish tan, sizes 5 1/2 to 6 1/2, value \$1.50—price a pair—\$1.00.

Here is an opportunity for the woman who wears 5 1/2 Gloves. One lot of Fine Quality Dress Kid Gloves, black, white and colors, value \$1.50 to \$1.75 (size 5 1/2 only)—price a pair—\$1.00.

150 CAPE GLOVES AT \$1.00. Women's One-clasp Cape Gloves, in tan and pearl gray, all sizes, regular \$1.50 value—price a pair—\$1.00.

MEN! THIS IS YOUR OPPORTUNITY TO SAVE ON DOLLAR DAY

Hosiery, 6 for \$1.00

The celebrated "Pilling & Madely" Half Hose, in black only and in two weights, "America" and "Quaker." A full line of sizes in each weight. We offer these at 6 pairs for \$1.00, today's retail value 25c a pair.

Union Suits, \$1.00

Men's Winter Weight Ribbed Union Suits, in ecru, color, long sleeves and ankle length at \$1.00 a suit, today's retail value \$1.50.

Silk Shirts

Our entire stock of Silk Shirt Blouses, and 21st Mercurized Cotton Shirts, that retail at \$2.00 to \$5.50 will be sold on Dollar Day at a reduction of \$1.00 on each shirt.

Silk and Silk Lisle Hosiery

Men's Silk and Silk Lisle Half Hose, in black, tan, navy, gray, white and champagne, all sizes and in all the leading makes, including PHOENIX, EVERWEAR, MONITO, NOTASEME and CONQUEROR. Silk Lisle, regular value 35c a pair—At 4 pairs for \$1.00.

Silk Hosiery, regular value 60c a pair—At 2 pairs for \$1.00

Silk Mufflers

Our entire stock of Silk and Knitted Mufflers, in all the newest colorings—about 75 in all, that sell regularly at \$2.50 to \$5.50, will be sold on Dollar Day at a reduction of \$1.00 on each muffler.

DOLLAR SPECIALS IN BOYS' DEPARTMENT

Boys' Blouses, slightly smoke stained, value 35c—on sale at \$1.00.

Boys' Blouses, slightly imperfect, value 75c each—on sale at 2 for \$1.00.

Boys' Rompers, value 75c each—on sale at 2 for \$1.00.

Boys' Toggles, value 60c—on sale at 2 for \$1.00.

Boys' Winter Caps, value 60c—on sale at 2 for \$1.00.

Boys' Hats, value \$1.25 to \$1.55—on sale at 2 for \$1.00.

Boys' Knickerbocker Trousers, value \$1.25 a pair—on sale at \$1.00.

Boys' Washable Suits, value \$1.50—on sale at \$1.00.

Children's Sweaters, small size, value \$1.50—on sale at \$1.00.

Women's Japanese Silk Quilted Vests, value \$1.50, at \$1.00.

Corduroy, 30 inches wide, light and dark gray, value 85c—2 yards for \$1.00.

At \$1.00 Off Marked Price. The following will be offered at \$1.00 off the marked price—

Boys' Woolen Suits. Boys' Overcoats and Mackinaws. Boys' Sheep-lined Coats. Women's and Misses' Sweaters. Winter Coatings.

6 YARDS OF 25c RIBBON FOR \$1.00

On Dollar Day we offer our entire line of 25c MOIRE Taffeta Hairbow Ribbon, full 5/8 inches wide, black, white and colors, at 6 yards for \$1.00.

\$1.00 Values in Kitchenware

Flat Toilet Paper, regular price 5c a package, 26 packages, valued at \$1.30 for \$1.00.

Floor Broom, best quality, four-sewed, hand selected corn, regular \$1.39 value, at \$1.00.

O-Cedar Oil Mop, value 75c—O-Cedar Oil, value 50c—both for \$1.00.

Table Lamp, fancy tufted effect, bowl and chimney, value \$1.50—\$1.00.

Wash Boards—Improved Canvas Covered Boards, greatest wash board ever put out, value \$1.00—also 5 bars of Welcome Soap, value 30c—this \$1.30 combination for \$1.00.

Six for \$1.00

Six of the following 25c Toilet Articles in any combination for \$1.00: Diogen, Listerine, Sypho-Nathol, 15-ounce size Percol, Kolynos, Tooth Paste, Burll's Tooth Paste, Pure Bristle Hair Brushes.

Three for \$1.00

Three of the following 50c Toilet Articles in any combination for \$1.00: Diogen, Listerine, Sypho-Nathol, Java Rice Powder, La Blanche Face Powder, Solid Back Hair Brushes.

WOMEN'S WAISTS AT \$1.00

Women's Handsome Cotton Voile Waists, neatly embroidered, regular \$2.00 and \$1.50 values at \$1.00.

WOMEN'S WASH SKIRTS AT \$1.00

Women's White Wash Skirts in a variety of attractive models, values up to \$1.75, at \$1.00. Many other special Dollar Day values in our Women's Apparel Section on second floor.

WOMEN'S \$1.50 HOUSE DRESSES AT \$1.00

Women's House Dresses of best quality percale, in light effects, stripes, also black and white checks, with Hamburg trimming, all new Spring models, in a full line of sizes, regular \$1.50 House Dresses at \$1.00.

All our Women's \$1.25 Corsets in all the well-known makes at \$1.00. All our \$1.25 Bungalow Aprons, of percale and Gingham, light and dark effects at \$1.00.

All our \$1.50 Flannelette and Crepe Kimonos, in a variety of handsome designs and colorings at \$1.00.

Women's Fresh Color Silk Camisoles, trimmed with dainty laces, value 50c each—at 4 for \$1.00.

Women's Bungalow Aprons, of percale, light effects, small figured designs, value 50c each—at 2 for \$1.00.

COMBINATION OFFER—Envelope Chemises, several styles, trimmed with lace and Hamburg, value 60c—White Petticoats with neat Hamburg trimming, value 60c—both for \$1.00.

COMBINATION OFFER—Women's Gowns, high or V neck, Hamburg trimming, value 75c—Women's Drawers, tucked or Hamburg trimmed, value 50c—both for \$1.00.

WOMEN'S NEW SPRING HATS AT \$1.00

Women's New Spring Untrimmed Hats—a manufacturer's sample line, in all the newest shapes and Spring colorings, value \$1.98 to \$3.98—while they last we offer a choice at \$1.00.

WOMEN'S DRESS HATS AT \$1.00

Women's Dress Hats—an unrestricted choice of our entire line of Women's Fall Dress Hats at \$1.00, regular value up to \$12.50.

Women's and Misses' Trimmed Velour Hats, in black and colors, value \$3.98 and \$5.00—at \$1.00.

Women's Untrimmed Velvet Hats, a choice of our entire line that sold at \$3.98 to \$5.98—at \$1.00.

REMARKABLE DOLLAR DAY HOSIERY SPECIALS

Women's Shamrock Hosiery, in regular and outsize, 25c and 25c values—at 6 pairs for \$1.00.

Women's Burson Hosiery, in white, slightly imperfect, regular 50c value—at 6 pairs for \$1.00.

Women's Black Mercurized Hosiery, regular 35c value—at 4 pairs for \$1.00.

Women's Silk Hosiery, in tan color only, regular 50c value—at 3 pairs for \$1.00.

Women's Black Silk Hosiery, regular 35c value—at 3 pairs for \$1.00.

Women's Silk Hosiery, in black, regular 35c value—at 3 pairs for \$1.00.

Women's Burson Lisle Hosiery, regular 45c value—at 3 pairs for \$1.00.

Women's Black Silk Hosiery, regular 55c value—at 2 pairs for \$1.00.

Women's Silk Hosiery, in tan color only, regular 50c value—at 3 pairs for \$1.00.

Women's Black Silk Hosiery, regular 35c value—at 3 pairs for \$1.00.

\$1.00 Values in Floor Draperies

Scrim and Marquisettes, 36 inches wide, white, cream and ivory, value \$1.35—at 9 yards for \$1.00.

Better Grade Scrim and Marquisettes, 36 inches wide, value \$1.35—at 4 1/2 yards for \$1.00.

Cretonnes, a splendid assortment of attractive designs and colorings, value \$1.35 to \$1.45—at 5 yards for \$1.00.

Flat Finish Holland Window Shades, in white, cream, olive and dark green, value 65c each—at 2 for \$1.00.

Handy Sewing Baskets, useful and convenient, value \$1.98—price each \$1.00.

\$1.00 Values in Floor Covering

Pro Lino, the new process floor covering, regular price 45c—at 3 square yards for \$1.00.

Fibre Matting, pretty bedroom patterns, in blue, green, pink and rose color, value \$1.47—at 2 1/2 yards for \$1.00.

See additional Dollar Day special values from our main floor department on another page.

DOLLAR DAY SPECIALS IN DOMESTIC DEPT.

Pillow Cases, our regular 22c value—at 6 for \$1.00.

Pillow Cases, our regular 40c value—at 3 for \$1.00.

One case of Bleached Turkish Towels, value 12 1/2c each—at 12 for \$1.00.

One case of Bleached Turkish Towels, value 50c each—at 6 for \$1.00.

One lot of Bordered Turkish Towels, value 50c each—at 3 for \$1.00.

Hemmed Huck Towels, splendid quality, value 50c each—at 3 for \$1.00.

Linen Crash Toweling, value 19c a yard—at 5 yards for \$1.00.

Linen Crash Toweling, value 29c a yard—at 5 yards for \$1.00.

One case of High-grade Antiseptic Diaper, in 16-yard rolls—Special price a roll \$1.00.

60-inch Satin Table Damask, value 39c a yard—at 4 yards for \$1.00.

64-inch Heavy Weight Table Damask, value 62 1/2c a yard—at 2 1/2 yards for \$1.00.

70-inch Table Damask, excellent quality, value 76c a yard—at 2 yards for \$1.00.

72-inch Imported Table Damask, extra fine, value \$1.50—price a yard.

Exactly 250 Hemstitched Table Cloths, sizes 8-4 and 8-10—also Scalloped Cloths, size 64-inch and 64x72, regular value \$1.50, \$1.75 and \$2.00—extraordinary value at \$1.00 each.

DOLLAR DAY SPECIALS IN BEDSPREADS, WHITE GOODS, ETC.

One case of Hemmed Crochet Bedspreads, good size and weight, regular \$1.75 value—price each \$1.00.

36-inch English Long Cloth, value 25c a yard—at 6 yards for \$1.00.

40-inch Plain White Voiles for waists and dresses, value 37 1/2c a yard—at 5 yards for \$1.00.

35-inch White Cambric for underwear, value 30c a yard—at 5 yards for \$1.00.

Lots of Remnants and Short Lengths of Table Damasks, Crash Toweling, White Goods, Sheetings, Etc., at special Dollar Day prices.

DOLLAR DAY SPECIALS IN WASH GOODS

Kimono Flannel, attractive designs, value \$1.50—6 yards for \$1.00.

Percales, in a splendid assortment of patterns, value \$1.40—7 yards for \$1.00.

Lingerie Crinkle, newest colorings, value \$1.50—6 yards for \$1.00.

Plain White Outing Flannel, excellent quality, value \$1.50—8 yards for \$1.00.

DOLLAR DAY SPECIAL VALUES IN SILKS

Yard-wide Silk and Cotton Crepe for underwear, in white, pink, light blue, yellow and old rose, value \$1.25—at 2 1/2 yards for \$1.00.

Yard-wide Seco Silk, in black, white and colors for waists and dresses, value \$1.17—at 3 yards for \$1.00.

Yard-wide Silk Marquisette and Voile, in light shades, flowered designs for waists and dresses, value \$1.77—at 3 yards for \$1.00.

Yard-wide Silk and Cotton Pongee, ecru color, for waists, value \$1.18—at 2 yards for \$1.00.

Yard-wide White Wash Corduroy, narrow wale, for skirts and suits, value \$1.50—at 2 yards for \$1.00.

25-inch All Silk Pongee, natural color, value \$1.50—price a yard.

40-inch Silk Crepe-de-Chine, black, white and flesh color, value \$1.50—price a yard.

20-inch Messaline Satin, black, white, light blue, pink, reseda and Copenhagen, value \$1.39—price a yard.

32-inch Black Taffeta Silk for skirt or dress, value \$1.33—price a yard.

Yard-wide Satin Habutai for wash waists and dresses, white only, value \$1.25—price a yard.

33-inch White Embroidered Voiles for waists and dresses—42-inch New Satin Stripe Poulard Voiles in black, white, navy and old rose, value \$1.25—price a yard.

SEWING MACHINES \$1.00 DOWN

For Dollar Day we make this special offering in our Sewing Machine Department. Pay \$1.00 down and you can select any Sewing Machine in our stock, and it will be immediately delivered to your home. The balance can be paid in installments.

DOLLAR DAY SPECIALS IN DRESS GOODS

42-inch Rayne for dress skirts, in white, light blue, tan, old rose, Nile and mahogany, value \$1.95—at 5 yards for \$1.00.

Yard-wide Black and White Shepherd Checks for dresses, value \$1.45—at 5 yards for \$1.00.

Yard-wide Cotton Serges in white, wine, brown, green and tan, value \$1.45—3-yard skirt pattern for coat or skirt, black and dark green, value \$1.50 a yard—at 2 yards for \$1.00.

36-inch Fancy Plaids for waist or skirt, ten patterns, value \$1.36—at 2 yards for \$1.00.

250 yards of 42-inch All-wool Storm Serge, in black, navy, brown, taupe, Copenhagen, cardinal, wine and green, our regular \$1.69 grade—price a yard.

42-inch All-wool Navy Panama—42-inch Wide Wale Black Serge—54-inch Black and White Shepherd Check—42-inch Cream Serge—54-inch Flannel Suiting—40-inch Wool Crepe, value up to \$1.50—price a yard.

54-inch Flannel Suiting—40-inch Wool Crepe, value up to \$1.50—price a yard.